PROMA PARTNERS PLC

YOUR STRATEGIC GATEWAY TO THE ETHIOPIAN ECONOMY

Proma Partners PLC is a premier trade facilitation and investment advisory firm based in Addis Ababa. We empower local investors and global partners by bridging the gap between vision and execution through expert market intelligence, structured finance, and local regulatory mastery.

CORE PROFESSIONAL SERVICES

International Trade Facilitation

Facilitating the seamless import of essential commodities and machinery. We connect you with top-tier global manufacturers through secure and compliant trade channels.

Business Valuation

Providing independent, rigorous valuation analysis for mergers, acquisitions, and investment planning. Essential for local firms preparing for the Capital Market.

Trade Finance & Advisory

Designing secure financial structures that optimize liquidity and mitigate risk. We offer clear guidance from market entry to operational execution.

Financial Structuring

Strategic advisory aimed at optimizing your investment capital and ensuring your business is structured for sustainable growth in the local landscape.

WHY PARTNER WITH US?

Local Expertise
Deep knowledge of Ethiopia's unique regulatory and business environment.

Global Standards
Bringing international best practices and financial transparency to every deal.

Trusted Partners
Proven track record with global financial leaders and local strategic enterprises.

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